

X COPY

28th year issued weekly

fashion calendar

'68

APRIL 29

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SEPTEMBER S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30	OCTOBER S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31	NOVEMBER S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30	DECEMBER S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31

FASHION CALENDAR

NOTE: Although listings are repeated until the scheduled date of each event, they frequently incorporate IMPORTANT CHANGES. A CAREFUL CHECK OF EVERY issue will, therefore, yield maximum use of FASHION CALENDAR to the reader...Ruth Finley, Editor.

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
<u>WEEK ENDING FRIDAY, APRIL 26, 1968</u>			
Thursday April 25 10:30 A.M.	PREVIEW OF FALL COLLECTION Preview for press and buyers of fur-lined cloth coats and ensembles; and fur-lined all-weather coats. By invitation only. Thereafter daily at: 9:30, 11:30, 3:00, by appointment. Contact: Miss Gwen, 565-4632.	STYLE TRENDS, INC.	512 SEVENTH AVENUE SHOWROOM - 9TH FLOOR
Thursday April 25 11:00 A.M.	ADVANCE FALL COLLECTION By appointment. Contact: 564-3857.	ANDREW WOODS	550 SEVENTH AVENUE SHOWROOM - 5TH FLOOR
Thursday April 25 12:00 Noon	ADVANCE FALL COLLECTION Also April 30 at 12:00. By reservation. Contact: BR. 9-5012.	MOLLIE PARNIS	530 SEVENTH AVENUE SHOWROOM - 18TH FLOOR
Thursday April 25 1:00 P.M.	OPENING OF EARLY FALL COLLECTION Also May 1 at 1:00 P.M. By reservation. (Press Preview, Wed., April 24, at 5:00, by invitation; see above.) Contact: Lee Lerner, LO. 3-0988.	HANNAH TROY	530 SEVENTH AVENUE SHOWROOM - 2ND FLOOR
Thursday April 25 1:00 P.M.	ADVANCE FALL COLLECTION Also April 26, 30 at 1:00. Contact: FE. 6-0206.	HARVEY BERIN	530 SEVENTH AVENUE SHOWROOM - 7TH FLOOR
Thursday April 25 2:30 P.M.	ADVANCE FALL COLLECTION Also April 30, May 2 at 2:30. By appointment. Contact: Estelle Marr, LO. 3-1600.	TRIGERE	550 SEVENTH AVENUE SHOWROOM - 16TH FLOOR
Thursday April 25 4:00 P.M.	PREVIEW SHOWING: EARLY FALL COATS Adolph Blank and Martino coats, including the new Trevira group. Also April 26 at 1:00. Thereafter by appointment. Contact: LO. 3-6380.	ADOLPH BLANK	512 SEVENTH AVENUE SHOWROOM - 33RD FLOOR
Thursday April 25 5:00 P.M.	ADVANCE FALL COLLECTION By invitation only. Thereafter at showroom (11th floor) by appointment. Contact: CH. 4-2616.	SAMUEL WINSTON (530 SEVENTH AVENUE)	REGENCY HOTEL BALLROOM
Friday April 26 10:30 A.M.	ADVANCE FALL COLLECTION Designed by Morty Sussman. By invitation. Thereafter by appointment. Contact: Helen Borger, BR. 9-1195.	MATTY TALMACK, INC.	530 SEVENTH AVENUE SHOWROOM - 5TH FLOOR
Friday April 26 11:30 A.M.	ADVANCE FALL COLLECTION Designed by Philippe Tournaye. By reservation. Continuous thereafter. Contact: LO. 4-9194. Publicity: Betty Yarmon, TR. 9-7112.	M.S. COUTURE	530 SEVENTH AVENUE SHOWROOM - 15TH FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Friday April 26 2:30 P.M.	ADVANCE FALL COLLECTION Designed by Philippe Tournaye. By reservation. Continuous thereafter. Contact: LO. 4-9194. Publicity: Betty Yarmon, TR. 9-7112.	MORT SCHRADER	530 SEVENTH AVENUE SHOWROOM - 15TH FLOOR
Friday April 26 3:00 P.M.	SHOWING OF NEW FASHIONS "A Fly Can't Bird, But A Bird Can Fly." By invitation. Contact: 243-9281.	HAND-DYED FABRICS	94 CHARLES STREET
Sunday April 28 6:00 P.M. Cocktails- Dinner	FALL-WINTER BRIDAL FASHIONS "Weddings, American Style"--preview of Fall-Winter bridal fashions; and the first annual bridal industry awards. By invitation. Contact: Eleanor Pontius, MU. 9-5900.	BRIDE'S MAGAZINE (420 LEXINGTON AVENUE)	N.Y. HILTON HOTEL MERCURY BALLROOM

WEEK BEGINNING MONDAY, APRIL 29, 1968

Monday April 29 10:00 A.M.	ADVANCE FALL COLLECTION Thereafter by appointment. Contact: 288-8651.	ANNEMARIE GARDIN	1345 THIRD AVENUE SHOWROOM - 2ND FLOOR
Monday April 29 12:00 Noon	ADVANCE FALL COLLECTION By reservation. Thereafter by appointment. Contact: CH. 4-5693.	COUNTESS ALEXANDER	530 SEVENTH AVENUE SHOWROOM - 9TH FLOOR
Monday April 29 12:30 P.M. Luncheon	FASHION SHOW AT BENEFIT LUNCHEON Andrew Woods' Summer collection will be shown at a benefit for Camp NYDA. Contact: Mrs. Frances Cohen, Interlocken Inn, Lakeville, Conn. Fashion Show Coordinator: Phyllis Youngheart, PL. 1-0752.	EASTERN AIRLINES	ST. REGIS ROOF
Monday April 29 4:00 P.M.	ADVANCE FALL COLLECTION Also Wed., May 1 at 4:00. By reservation. Contact: OX. 5-1350.	JOHN MOORE	550 SEVENTH AVENUE SHOWROOM - 24TH FLOOR
Monday April 29 5:30 P.M.- 7:30 P.M.	PREMIERE: NEW SALON & CAPSULE COLLECTION Advance Fall ready-to-wear collection for press and buyers. <u>Show at 6:00.</u> By invitation. Thereafter by appointment. Contact: PL. 2-0727.	BABA ORIGINALS	18 EAST 53RD STREET SHOWROOM - 9TH FLOOR
Tuesday April 30 9:00 A.M. Breakfast	PRESS PREVIEW: NEW ROOM SETTINGS Showing of the "Now and Then Look" in room settings. By invitation. Publicity: Elizabeth Ready, WI. 7-3300.	LORD & TAYLOR	8TH FLOOR
Tuesday April 30 10:30 A.M.	PRESS PREVIEW: FALL COLLECTION Designed by Don Simonelli. By invitation. By appointment until May 20; continuous thereafter. Contact: Hal Krauss, PE. 6-8888.	MODELIA	205 WEST 39TH STREET SHOWROOM - 14TH FLOOR
Tuesday April 30 12:00 Noon	ADVANCE FALL COLLECTION Designed by Bob Bugnand. (Continuous showings, by appointment, beginning Thurs., April 25.) Contact: Miss Joy or Lee Gold, PE. 6-2663.	SAM FRIEDLANDER	530 SEVENTH AVENUE SHOWROOM - 2ND FLOOR

READY-TO-WEAR TIME TABLE, WEEK OF APRIL 29

For more details, refer to specific listings in current and previous issues.

<u>MONDAY, APRIL 29</u>	<u>TUESDAY, APRIL 30</u>	<u>WEDNESDAY, MAY 1</u>	<u>THURSDAY, MAY 2</u>
9:30 Style Trends	Cameo Evening; Five-Thirty P.M. Paris R.T.W. Style Trends Tiffeau-Busch	Monte-Sano The Market Style Trends	Style Trends Tiffeau-Busch
10:00 Annemarie Gardin		Adele Simpson	
10:30	Modelia Pattullo-Copeland	Chuck Howard	Philip Sills (Bonnie Cashin) Pattullo-Jo Copeland
11:00 Gino Charles			
11:30 Style Trends	Abe Schrader Style Trends	Mignon Style Trends	Style Trends
12:00 Countess Alexander	Sam Friedlander Harold Levine Mollie Parnis		
1:00	Harvey Berin Teal Traina	Hannah Troy	
2:30	Larry Aldrich Trigere Christian Dior-N.Y.		Trigere
3:00 Style Trends	Project II Style Trends	Style Trends	Style Trends
4:00 John Moore Harmay	Malcolm Starr	John Moore	
5:00	Jon Haggins		
5:30 Baba Originals			

Tuesday	PRESS LUNCHEON:	COLLINS & AIKMAN	LA CABANA
April 30	AWARD DESIGNS	(210 MADISON AVENUE)	146 EAST 57TH STREET
12:00 Noon	Lingerie and loungewear.	By invitation.	Contact: Miss Ford, 689-3900.
Tuesday	PREMIERE OF	PROJECT II	530 SEVENTH AVENUE
April 30	FALL COLLECTION		SHOWROOM - 24TH FLOOR
3:00 P.M.	Designed by Gunter, at opening of new firm. By invitation. Thereafter by appointment. Contact: Tita Curtis, LO. 4-5430.		
Tuesday	FALL COLLECTION	KAYSER PERMA-LIFT	640 FIFTH AVENUE
April 30;	OF LINGERIE		SHOWROOM - 5TH FLOOR
May 1	Showing of lingerie, foundations and loungewear. Also, Wednesday, May 1,		
4:00 P.M.	at 4:00. By invitation. Contact: Mr. J.M. Swan, PL. 7-9600.		

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Tuesday April 30 4:00 P.M.- 7:00 P.M. Cocktails	BEAUTY PRESS PARTY Members of the beauty press are invited to meet David Aylott, chairman of Eylure of London, and preview the newest English "Put-On". By invitation. Contact: Helen Nash or Margaret Greer, PL. 1-3377.	EYLURE OF LONDON	ST. REGIS LOUIS XVI SUITE
Tuesday April 30 5:00 P.M.	ADVANCE FALL COLLECTION Dresses, at-home and evening fashions. By invitation. Thereafter by appointment in showroom (2nd floor). Contact: 695-5555.	JON HAGGINS, INC. (37 WEST 39TH STREET)	FASHION INST.OF TECH. 227 W.27TH - 9TH FL.
Tuesday April 30 5:00 P.M.	PREVIEW: SOPHIE READY-TO-WEAR Fall capsule ready-to-wear collection, designed by Sophie, with the assistance of Stephen Erklin and Dominic. By invitation. Publicity: Helen O'Hagan, PL. 3-4000.	SAKS FIFTH AVENUE	3RD FLOOR SALON MODERNE
Tuesday April 30 7:30 P.M. Dinner	"TRES BIEN BALL" AND FASHION SHOW "Salute to New York" fashion show by Bergdorf Goodman at Seventh Annual "Tres Bien Ball". Chmn.: Mrs. George C. Nelson, CO. 7-6063.	CONVENT OF THE SACRED HEART	HOTEL PLAZA BALLROOM
Beginning Tuesday April 30	INFORMAL MODELING: FALL COLLECTION Coats, suits, pantsuits, dresses, sweaters, skirts, shirts and hose. By appointment. Contact: Ada Carrillo, 758-6211. Publicity: Eleanor Lambert, MU. 8-2130.	JAEGER & YOUNG JAEGER	430 PARK AVENUE SHOWROOM - 10TH FLOOR
Beginning Tuesday April 30	ADVANCE FALL COLLECTION Daily informal showings, by appointment. Contact: 594-6880.	LOTTE	550 SEVENTH AVENUE SHOWROOM - 5TH FLOOR
Wednesday May 1 8:00 A.M. Breakfast	"BREAKFAST AT RATNER'S" Fall junior dresses and sportswear by St. Rogue, Cops, Eve Le Coq, Off My Back--in conjunction with N.Y.U. School of Arts, at Central Plaza (above Ratner's). <u>Show at 9:30.</u> By invitation. Contact: Carlyn, 565-6475.	THE MARKET (1407 BROADWAY)	RATNER'S RESTAURANT 111 2ND AVE.(6TH ST.)
Wednesday May 1 10:00 A.M. And 2:30 P.M.	FALL FOUNDATION COLLECTION For resident buyers, by invitation. <u>Market Weeks: May 13 at 2:00; May 14, 15, 16 at 10:00 and 2:00; May 17 at 10:00; May 20, 21 at 9:30, 11:00, 2:00, 3:30; May 22 at 9:30, 11:00, 2:00; May 23, 24 at 10:00 and 2:00.</u> Contact: Kay Keniry, MO. 1-1300.	WARNER SLIMWEAR- LINGERIE	90 PARK AVENUE SHOWROOM - 12TH FLOOR
Wednesday May 1 12:30 P.M. Luncheon	"OUTLOOK FOR SUMMER" FASHION SHOW Showing of fashions for Summer. Reservations (\$5.50): CI. 6-9171. Bar-betta Publicity: Ellen Perl, TE. 2-8212.	BARRA OF ITALY (445 PARK AVENUE)	BARBETTA RESTAURANT 321 WEST 46TH STREET
Wednesday May 1 12:30 P.M. Luncheon	FASHION SHOW AT LUNCHEON Kasper's Summer collection and furs by Estevez for Radley at benefit for City of Hope. Contact: Mrs. P. Tenney, 500 East 77th St. Fashion Show Coordinator: Phyllis Youngheart, PL. 1-0752.	EASTERN AIRLINES	ST. REGIS ROOF

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Wednesday May 1 12:00 Noon And 4:00 P.M.	"TREVIRA ERA" IN COSMO SIRCHIO FASHIONS Showing of "The Trevira Era" in a collection by Cosmo Sirchio. For press and retailers at 12:00 noon, followed by luncheon. For mills and manufacturers at 4:00 P.M., followed by cocktails. By invitation. Contact: Doris Van Patten, Fashion Director, 867-7215, Ext. 727.	HYSTRON FIBERS, INC.	FORUM THEATRE LINCOLN CENTER
Wednesday May 1 3:30 P.M. Cocktails	PREVIEW: FALL LINGERIE Show promptly at 3:30 in "The Greenhouse," followed by cocktails in the "Salum Sanctorum". By invitation. Thereafter by appointment in showroom. Contact: Nancy Sheldon, 689-9450.	SIREN LINGERIE (105 MADISON AVENUE)	SIGN OF THE DOVE 3RD AVE. & 65TH ST.
Thursday May 2 10:30 A.M.	PRESS PREVIEW: FALL COLLECTION By invitation. Thereafter daily at 9:30, by appointment. Contact: Arthur Sheer, LO. 5-0274. Publicity: Ruth Hammer Associates, 246-4818.	PHILIP SILLS, INC.; BONNIE CASHIN DESIGNS	48 WEST 37TH STREET SHOWROOM - 5TH FLOOR
Thursday May 2 10:30 A.M.; 2:30 P.M.	FALL LINGERIE SHOWING FOR RESIDENT BUYERS "The Collectables"--trade showings, weeks of May 13 and May 20 at 9:30, 10:30 and 2:30. Publicity: Del Roberts, JU. 2-6767.	VANITY FAIR MILLS, INC.	640 FIFTH AVENUE SHOWROOM - 6TH FLOOR
Thursday May 2 12:30 P.M. Luncheon	50TH ANNUAL KNITWEAR CONVENTION New fashion concepts for knitwear and swimwear by: Allied Chemical, American Cyanamid, American Enka, Joseph Bancroft, Celanese Fibers, Dow Badische, DuPont, Eastman Chemical, Hystron, Monsanto, Phillips Fibers, Union Carbide, Wool Bureau. By invitation. Tickets: \$10.00. Producer: Mia Grau, PL. 5-1127. Contact: Edward Brandwein, MU. 3-7520.	NATIONAL KNITTED OUTERWEAR ASS'N	WALDORF-ASTORIA GRAND BALLROOM
Thursday May 2 1:00 P.M.- 2:30 P.M.	SHOWING OF FASHIONS DURING LUNCHEON Summer fashions by leading designers will be presented during luncheon. Reservations: Michel, LE. 5-3800. Publicity: Eileen McDonald, 628-4460.	SARA FREDERICS	VOISIN 30 EAST 65TH STREET
May 5	FALL SHOWINGS IN CALIFORNIA BY L.A. FASHION GUILD. Contact: 213-627-1034.		
Sunday May 5 5:00 P.M. Cocktails	FALL COLLECTION IN CALIFORNIA Show at 5:30. By invitation. Thereafter Tues., May 14 and May 21 at 9:30. Contact: Walter Oppenheimer, 213-MA. 7-0806.	HEIGA (722 SOUTH L.A. ST.)	BEVERLY HILLS HOTEL RODEO ROOM
Monday May 6 8:30 A.M.	FALL COLLECTION IN CALIFORNIA By invitation. Thereafter by appointment. Contact: 213-627-9154.	TRAVILLA (122 E. 7TH ST.)	BILTMORE HOTEL LOS ANGELES, CALIF.
Monday May 6 10:30 A.M.	FALL COLLECTION IN CALIFORNIA By invitation. Contact: 213-623-8112.	STANLEY NELSON	217 EAST 8TH STREET LOS ANGELES, CALIF.
Monday May 6 12:30 P.M. Luncheon	SUMMER FASHIONS AT BENEFIT LUNCHEON Showing of fashions by Burke Amey and Stavropoulos. Contact: Mrs. Clark, YU. 8-3609. Fashion Show Coordinator: Phyllis Youngheart, PL. 1-0752.	FIGHT FOR SIGHT	WALDORF-ASTORIA GRAND BALLROOM

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Monday May 6 3:00 P.M.	SUMMER AND FALL COIFFURE FASHIONS Preview of American press showings prior to Intercoiffure World Congress (May 12) in Athens, Greece. Fashion Director and Coordinator: John Bernard. Press by invitation. Tickets: \$15.00. Contact: Marsha Gerber, 136 East 55th Street, PL. 2-2254.	INTERCOIFFURE- AMERICA	HOTEL PIERRE BALLROOM
Monday May 6 5:00 P.M.	FALL COLLECTION IN CALIFORNIA By invitation. Thereafter by appointment. Contact: 213-879-0508.	GEORGIA BULLOCK (122 E.7TH ST.)	BEL AIR COUNTRY CLUB BEL AIR, CALIF.
Beginning Monday May 6	FALL COLLECTION IN CALIFORNIA Continuous showings of day and after-five crepe and chiffon dresses. By appointment. Contact: 213-MA. 6-2255.	H. CHARLES, INC. (BEVERLY HILLS, CALIF.)	CALIFORNIA MART ROOM 320
Beginning Monday May 6	FALL FASHIONS IN CALIFORNIA Showings by appointment. Contact: Lester Porter, 213-652-7450.	ELIS PORTER	666 N.ROBERTSON BLVD. SHOWROOM
Tuesday May 7 11:00 A.M.& 2:30 P.M.	PRESS PREVIEW: FALL LINGERIE Preview of Fall-Winter collection of lingerie and underfashions. By invitation. Contact: Mona Scully, MU. 9-4200.	VAN RAALTE	417 FIFTH AVENUE SHOWROOM - 2ND FLOOR
Tuesday May 7 12:00 Noon Luncheon	CHILDREN'S DIVISION LUNCHEON MEETING Co-chairman: Vivian Auerbach (report and commentary), Regal Knitwear; and Laura Kruger, Bloomingdale's. Prices: \$12.00, members; \$15.00, guests. Contact: CI. 7-3940.	THE FASHION GROUP, INC. (9 ROCKEFELLER PLAZA)	N.Y. HILTON HOTEL BALLROOM
Tuesday May 7 2:00 P.M.	FALL COLLECTION IN CALIFORNIA Show at 2:00. By invitation. Thereafter by appointment. Contact: 213-879-0450.	JEAN LOUIS	2020 STONER AVENUE LOS ANGELES, CALIF.
Wednesday May 8 11:00 A.M.	FALL COLLECTION IN CALIFORNIA (Note Change of Date.) Thereafter by appointment. Contact (in advance of Market Week): 415-444-5070; (in L.A. during market week): 213-275-5965.	RICHARD TAM (577 - 14TH, OAKLAND)	520 HAYNES AVENUE BEVERLY HILLS
Wednesday May 8 12:30 P.M. Luncheon	SUMMER FASHIONS AT LUNCHEON SHOW "Salute to Summer." Reservations: \$5.50, CI. 6-9171. Barbetta Publicity: Ellen Perl, TE. 2-8212.	JEUNESSE BY MORTON MYLES	BARBETTA RESTAURANT 321 WEST 46TH STREET
Thursday May 9 4:00 P.M. Aperitif	SIXTY-NINTH ANNUAL FASHION SHOW Show at 4:30. By invitation only. Contact: Shirley Mason, 622-2200, Ext. 314.	PRATT INSTITUTE (BROOKLYN, N.Y.)	HOTEL ROOSEVELT GRAND BALLROOM
Thursday May 9 5:00 P.M. Buffet	FALL FASHIONS IN CALIFORNIA Late-day collection. By invitation. Thereafter by appointment. Contact: Sheila Cole or Marta Kramer, 563-0665.	JOANNA NELSON	3751 SOUTH HILL STREET LOS ANGELES

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Friday May 10 10:00 A.M.; 2:00 P.M.	PREVIEW OF FALL LINGERIE COLLECTION Preview for press and buyers at 10:00 A.M. and 2:00. By invitation. Contact: Pat Howie, MU. 2-5580.	HOLLYWOOD VASSARETTE	261 MADISON AVENUE SHOWROOM
Friday May 10 7:00 P.M. Cocktails- Dinner	"FRAGRANCE FANTASY" BALL" Every woman attending the Ball will be invited to wear an interpretation of fragrance in her hair-do, mask, fan, stole, cape, gown. Tickets: \$50.00 each, for benefit of National Hemophilia Foundation. Contact: MU. 4-4911.	THE FRAGRANCE FOUNDATION (101 PARK AVENUE)	N.Y. HILTON HOTEL BALLROOM
May 12	MOTHERS DAY (Sunday)		
Sunday May 12- May 14	THREE-DAY FALL RETAILING SEMINAR "Broaden your Horizons for Richer Retailing"--for Specialty Stores. Discussion of profit picture, branch stores, advertising, public relations, display, sales training, store image. Price: \$100.00 per person. Contact: Irving Horowitz, IA. 4-2280.	GORDON & HOROWITZ, INC. (225 WEST 34TH STREET)	KUTSCHER'S COUNTRY CLUB - MONTICELLO, N.Y.
Monday May 13 12:30 P.M. Luncheon	FASHION SHOWING AT BENEFIT LUNCHEON Fashions by Bill Blass and Geoffrey Beene; furs by Estevez for Radley will be shown. Contact: Mrs. Herzig, 516-HU.6-0889 or Mrs. Hay, 516-OR.6-1346. Fashion Show Coordinator: Phyllis Youngheart, PL. 1-0752.	AMERICAN RED CROSS	GARDEN CITY HOTEL GARDEN CITY, L.I.
Beginning Monday May 13	OPENING OF FALL KNITWEAR COLLECTION Continuous daily showings. Contact: Robert Brown, LO. 4-1080.	KIMBERLY KNITWEAR, INC.	1410 BROADWAY SHOWROOM - 10TH FLOOR
Beginning Tuesday May 14	SHOWING OF NEW COLLECTION Continuous showings of Miss Alice's new Fall collection. Contact: Miss Jeannette, CO. 5-2634.	MISS ALICE & MISS ALICE COORDINATES	6 WEST 57TH STREET SALON - 5TH FLOOR
Beginning Tuesday May 14	OPENING OF FALL COLLECTION Continuous showings of sportswear, dresses, and at-home fashions, designed by Lois Anderson. Contact: Bernice Lewis, LO. 4-6060. Publicity: Margaret Hodge, 355-6997.	MR. GEE	498 SEVENTH AVENUE SHOWROOM - 3RD FLOOR
Tuesday May 14- May 23	FALL LINGERIE MARKET WEEK Daily showings at 10:00, 11:30, 2:30 of Fall lingerie and underfashions. Contact: Mona Scully, MU. 9-4200.	VAN RAALTE	417 FIFTH AVENUE SHOWROOM - 2ND FLOOR
Wednesday May 15 10:00 A.M. Coffee	PRESS PREVIEW: FUR COLLECTION "Fashion Moves in Fur"--ready-to-wear, couture '68-'69: coats, suits, dresses, skating costumes; men's fur coats and parkas; children's furs. By invitation. Publicity: Lisa Curtis, 684-7444.	FUR & SPORT	224 WEST 30TH STREET SHOWROOM - 11TH FLOOR
Thursday May 16 4:30 P.M. Cocktails	ACTIONWEAR HOSIERY EVENING New Actionwear hosiery film clip; and a special performance starring Gordon McRae and Rita Gardner. By invitation.	MONSANTO TEXTILES DIVISION	ST. REGIS MAISONETTE ROOM

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Monday May 20 5:00 P.M. Cocktails	PREVIEW: FALL LINGERIE AND LOUNGEWEAR FASHIONS "The Living Arts" collection of lingerie and loungewear fashions in Stevens Stevetex fabrics. <u>Show at 5:45</u> . By invitation. Contact: Ron Dillon, 556-5100.	MONSANTO TEXTILE DIVISION	DELMONICO'S HOTEL CRYSTAL BALLROOM
Tuesday May 21 9:00 A.M. Breakfast	PRESS PREVIEW: FALL COLLECTION Designed by Victor Costa. By invitation. Thereafter by appointment at showroom (15th floor). Contact: WI. 7-7200. Publicity: Eleanor Lambert, MU. 8-2130.	SUZY PERETTE (498 SEVENTH AVENUE)	UMBERTO 13 EAST 53RD STREET
Tuesday May 21 2:30 P.M.	PREVIEW: FALL DRESSES AND SUITS By invitation. Contact: Laura de la Rosa, BR. 9-6560.	DAVID CRYSTAL, INC.	498 SEVENTH AVENUE SHOWROOM - 23RD FLOOR
Wednesday May 22 4:00 P.M. Cocktails	PREVIEW: FALL FASHIONS FOR HOME SEWING "The Stitch in Time Collection"--for merchandise managers, piece goods buyers, and press. <u>Show at 4:30</u> . By invitation. Publicity: Helen Boyd, 564-2900.	CROMPTON-RICHMOND CO. (1071 SIXTH AVENUE)	BILTMORE HOTEL GRAND BALLROOM
Thursday May 23 4:00 P.M. Cocktails	PRESS PREVIEW: BED AND BATH FASHIONS Fall '68 new patterns, color combinations and styles in coordinated bed and bath fashions; also, kitchen fashions and infants' line. By invitation. Contact: Nancy Saxton, at Addison, Goldstein & Walsh, 75 E.55, TE. 8-7262.	FIELDCREST	60 WEST 40TH STREET SHOWROOM - STREET FLOOR
Monday May 27 3:30 P.M.	PREVIEW OF FALL COLLECTION Showing of Fall collection, designed by Frank Adams. By invitation. Thereafter in showroom. Contact: Marie Victor, LO. 4-1434.	JUNIOR ACCENT (498 SEVENTH AVENUE)	DELMONICO'S HOTEL CRYSTAL BALLROOM

THESE ADVANCE FALL COLLECTIONS HAVE OPENED - CONTINUOUS SHOWINGS

ADRI550 Seventh Avenue, 6th floor, 736-6180.
ALBERT ALFUS (BY VIOLA SYLBERT).500 Seventh Avenue, 8th floor, WI. 7-0107.
AQUANALA (DIV.ORIGINALA)512 Seventh Avenue, 34th floor, 736-1076.
ARBE ORIGINALS498 Seventh Avenue, 11th floor, 594-0220.
ARKAY.498 Seventh Avenue, 19th floor, LO. 5-2626.
LEONARD ARKIN; ANDREW ARKIN.530 Seventh Avenue, 6th floor, WI. 7-5324.
BARBERINI, LTD.512 Seventh Avenue, 13th floor, PE. 6-2291.
BARDLEY BY ABBE RABINER.512 Seventh Avenue, 33rd floor, 564-4650.
GEOFFREY BEENE530 Seventh Avenue, 12th floor, LW. 4-0454.
PAUL BLUMENSTEIN & ALISON.530 Seventh Avenue, 27th floor, WI. 7-0152.

(continued on following page)

ADVANCE FALL COLLECTIONS (continued from page 8)

ELGEE BOVE, INC.530 Seventh Avenue, Penthouse, 524-9846.

MISS BRANELL530 Seventh Avenue, 27th floor, PE. 6-6983.

BRENNER COUTURE.498 Seventh Avenue, 5th floor, 947-9677.

DONALD BROOKS.550 Seventh Avenue, 21st floor, WI. 7-8235.

TED BROWN (FRANCES PRISCO)498 Seventh Avenue, 2nd floor, LO. 4-9311.

INGRID CADO.37 West 57th Street, 12th floor, 355-1690.

CAMPIONI-BERT GEIGERHotel Plaza, Suite 301, PL. 9-3000.

CARLYE DRESS498 Seventh Avenue, 9th floor, WI. 7-9258.

CLARET ORIGINALS(BY JEANNENE BOOHER) .498 Seventh Avenue, 8th floor, WI. 7-2514.

DEBSHIRE (BY LITO MANALANG).498 Seventh Avenue, 2nd floor, 545-2544.

EDIE GLADSTONE FOR DEEBS512 Seventh Avenue, 44th floor, LO. 4-3470.

MARC DOUGLAS530 Seventh Avenue, 8th floor, 736-6190.

DYNASTY OF HONG KONG530 Seventh Avenue, 16th floor, 279-0710.

FEDER FASHIONS498 Seventh Avenue, 2nd floor, LA. 4-9862.

FERRO.550 Seventh Avenue, Penthouse, 524-4213.

ANNE FOGARTY550 Seventh Avenue, 7th floor, LO. 4-9115.

WILSON FOIMAR, INC..530 Seventh Avenue, 14th floor, LA. 4-5923.

HENRY FRIEDRICKS205 West 39th Street, 13th floor, 736-8867.

FRANK GALLANT.205 West 39th Street, 5th floor, LA. 4-7285.

GEMINI1400 Broadway, 32nd floor, CH. 4-0241.

GINALA500 Seventh Avenue, 15th floor, 244-2700.

GINORI498 Seventh Avenue, 12th floor, 244-4701.

GOLET ORIGINALS.225 West 37th Street, 12th floor, LA. 4-5511.

HAMPTON EAST498 Seventh Avenue, 12th floor, BR. 9-3044.

HANDMACHER-VOGEL (MARIO FORTE)533 Seventh Avenue, 15th floor, 564-7832.

KIKI HART (BY GEORGE NARDIELLO). . . .530 Seventh Avenue, 5th floor, WI. 7-7457.

EVA HAYNAL14 East 52nd Street, 3rd floor, 755-1076.

HIGHLANDER SPORTSWEAR.1407 Broadway, 32nd floor, LW. 4-1510.

(continued on following page)

ADVANCE FALL COLLECTIONS (continued from page 9)

HOUSE OF JAMISON498 Seventh Avenue, 24th floor, OX. 5-4812.
 JANTZEN.1407 Broadway, 18th floor, 524-1434.
 JOBERE530 Seventh Avenue, 30th floor, PE. 6-1351.
 JUNIOR ACCENT.498 Seventh Avenue, 10th floor, IO. 4-1434.
 JUNIOR SOPHISTICATES498 Seventh Avenue, 4th floor, IO. 4-0462.
 NAT KAPLAN498 Seventh Avenue, 19th floor, IO. 5-4115.
 GAYLE KIRKPATRICK.530 Seventh Avenue, 29th floor, LA. 4-7900.
 ANNE KLEIN AND COMPANY205 West 39th Street, 3rd floor, 279-9915.
 LADY MANHATTAN1407 Broadway, 15th floor, 765-1250.
 LANZ; ALEXA; BIANCA.1407 Broadway, 26th floor, OX. 5-6440.
 LAWRENCE OF LONDON512 Seventh Avenue, 20th floor, CH. 4-3815.
 LEE CLAIRE530 Seventh Avenue, 14th floor, WI. 7-9470.
 LESLIE FAY1400 Broadway, 16th floor, IW. 4-9000.
 LONDON CLOTHING EXPORT COUNCILHotel Warwick, 9th floor, 247-2700.
 LOOMTOGS1407 Broadway, 35th floor, 594-2100.
 McMULLEN SPORTSWEAR.550 Seventh Avenue, 20th floor, OX. 5-4270.
 MAGGI B.488 Seventh Avenue, 3rd floor, 563-0665.
 MAJESTIC1410 Broadway, 16th floor, IO. 4-3113.
 MALLORY (BY MONIKA).530 Seventh Avenue, 19th floor, WI. 7-4407.
 MAM'SELLE498 Seventh Avenue, 9th floor, CH. 4-7373.
 MARBERNI KNITS1407 Broadway, 8th floor, BR. 9-5871.
 MARDI GRAS530 Seventh Avenue, 17th floor, WI. 7-2055.
 VERA MAXWELL530 Seventh Avenue, 26th floor, IO. 3-4358.
 MICIA OF ROME.1400 Broadway, 5th floor, 244-4131.
 MODERN COUTURE530 Seventh Avenue, 19th floor, 247-2662.
 MR. BLACKWELL.530 Seventh Avenue, 21st floor, BR. 9-8575.
 MR. MORT (STANLEY HERMAN).498 Seventh Avenue, 21st floor, 524-3818.
 MR. THOMSON.1410 Broadway, 22nd floor, WI. 7-6700.

(continued on following page)

ADVANCE FALL COLLECTIONS (continued from page 10)

NANNETTE INTERNATIONAL1410 Broadway, 18th floor, WI. 7-8130.

LEO NARDUCCI530 Seventh Avenue, 11th floor, 594-5660.

MOE NATHAN530 Seventh Avenue, 26th floor, LW. 4-2717.

JOANNA NELSON.488 Seventh Avenue, 3rd floor, 563-0665.

PARNES-FEINSTEIN (BY RONNIE SIMON) . 530 Seventh Avenue, 10th floor, CH. 4-4600.

PAUL PARNES INTERNATIONAL498 Seventh Avenue, 10th floor, BR. 9-0952.

PETTI 4'S.498 Seventh Avenue, 17th Floor, CH. 4-3558.

JOSEPH PRUZAN (CARMINE PORCELLI) . . 499 Seventh Avenue, 11th floor, LA. 4-8126.

RAFFAELE ORIGINALS530 Seventh Avenue, 20th floor, LO. 5-3250.

RAPPI.498 Seventh Avenue, 20th floor, LO. 5-2626.

REMBRANDT (BY OLE BORDEN).498 Seventh Avenue, 6th floor, LO. 4-3600.

OSCAR DE LA RENTA.550 Seventh Avenue, 23rd floor, LA. 4-9350.

SAMUEL ROBERT.1407 Broadway, 27th floor, LA. 4-4562.

RONDINA-MANZO, INC.Hotel Plaza, Suite 257, PL. 9-3000.

ROYAL LYNNE.530 Seventh Avenue, 14th floor, LO. 3-3035.

THE SIDNEYS.498 Seventh Avenue, 16th floor, LA. 4-2880.

JERRY SILVERMAN.530 Seventh Avenue, 10th floor, CH. 4-4940.

STREGA NEW YORK.530 Seventh Avenue, 28th floor, 695-7410.

STRELITZ OF IRELAND.St. Moritz Hotel, Suite 2725, PL. 5-5800.

TANNEL-YOUNG VIEWPOINT1400 Broadway, 27th floor, 244-4131.

TANNERWAY.1407 Broadway, 29th floor, 244-3650.

TOPU FUKU.1407 Broadway, 9th floor, LA. 4-8352.

TUDOR SQUARE SPORTSWEAR(MARIA PRINZI).1407 Broadway, 21st floor, 279-8120.

ULLA550 Seventh Avenue, 4th floor, 279-6310.

VASKENE; PARIKEN/PARK1410 Broadway, 34th floor, 279-6153.

VICTORIA ROYAL (BILL HAIRE).530 Seventh Avenue, 7th floor, WI. 7-6845.

CHESTER WEINBERG498 Seventh Avenue, 10th floor, CH. 4-3877.

JUDITH WISTER.47 West 55th Street, 2nd floor, 246-3808.

1969

JANUARY	FEBRUARY	MARCH
S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31	S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28	S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31
APRIL	MAY	JUNE
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JULY	AUGUST	SEPTEMBER
S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31	S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31	S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30
OCTOBER	NOVEMBER	DECEMBER
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